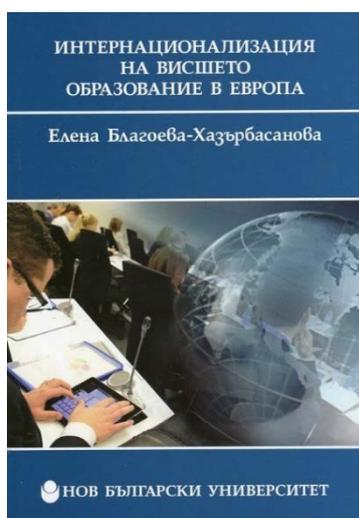


THE INTERNATIONALISATION OF HIGHER EDUCATION IN EUROPE - BOOK REVIEW

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Book Details

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Internatsionalizatsiya na vissheto obrazovanie v Evropa
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Author:

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The Internationalisation of Higher Education in Europe, published in Bulgarian by the New Bulgarian University Press in 2013, is a timely book. With Bulgaria's accession to the European Union in 2007 and the reform of higher education in the pre-accession period (2000-2007), mobility and internationalisation of higher education became a priority for Bulgarian universities. Dr. Blagoeva-Hazarbasanova was well placed to write this book based on her personal experience of work as Director of the Office of International Affairs and lecturer in the Centre for Public Administration Studies at the New Bulgarian University. Between 1993 and 2012, she participated in many national, European and international projects as a coordinator, expert, consultant and trainer, including projects under the PHARE, TEMPUS and ERASMUS programmes. The resulting work is a comprehensive handbook on the issue, the first in its field in Bulgaria. It is a practical book, with examples of how to translate theoretical knowledge into successful projects.

The book is structured in nine chapters, including an introduction and conclusions, plus two appendixes. The author's style is clear and concise. After an analysis of the rapidly expanding theoretical literature on internationalization, she looks at the European dimensions of internationalisation and mobility. Elena Blagoeva-Hazarbasanova provides detailed information about the EU programmes and initiatives aimed at advancing the internationalisation of higher education. The book then explores the political, economic, cultural and scholarly incentives for the internationalisation of higher education at the national and institutional levels and the evolution of the internationalisation models since 1970s. The next chapter brings to the fore success-measuring approaches in the internationalisation of higher education. It focuses in particular on the components of performance assessment and key performance indicators with regard to the internationalization of higher education and the internationalisation index of universities. Finally, the author outlines possible strategies and perspectives for the development of the internationalisation of higher education.

Of course, the internationalisation of higher education in Europe and the world has come a long way since the book came out; some of the programmes have come to an end or have been transformed and new programmes and processes launched. Nevertheless, the book serves well as both a comprehensive reference on the history of the internationalisation of higher education in the EU in the first decade of the 21st century and a practical handbook for policy makers, researchers and students.

References

Blagoeva-Hazarbasanova, E. (2013). *Internatsionalizatsiya na vissheto obrazovanie v Evropa* [Internationalisation of Higher Education in Europe]. Sofia: New Bulgarian University.